

Here's a QUICK (11.27.2022) update... :)

So, the results that I got in just some informal asking some folks was more or less, ROUGHLY even between my TWO candidates for ("...IF YOU heard THIS on a RADIO AD, is there ONE of THESE TWO that you'd be MORE LIKELY to REMEMBER, and MORE LIKELY to ACTUALLY VISIT.

<https://NOThiringSMILINGfaces.org/GEThelp>

Or...

<https://NOThiringSMILINGfaces.org/CallUS>

That left me (again) SOMEWHAT conflicted on the subject...and, as their conceiver, I do (of course) GENUINELY like BOTH of these OPTIONS. My objective HERE is SIMPLY to CHOOSE the BEST option NOW for THIS Organization's FUTURE GROWTH...and, I have GOT it!

DEFINITIVE ANSWER:

<https://NOThiringSMILINGfaces.org/CallUS>

And HERE'S WHY... ;)

a) Sometimes to a FAULT, I REALLY am NOT afraid of going AGAINST the CURRENT. There was someone who said to me that they simply FELT that the phrase "GET help" MIGHT offend SOME. So, HERE'S the thing. I heard THIS SAME thing from a couple/few people amongst a SMALL sample pool and it is EXACTLY THIS kinda "matter-of-fact" info THAT REALLY should matter (...BUT, that is NOT, in itself, STILL not "DEFINITIVE" quite yet to me.)

b) The DEFINITIVE reason (CERTAINLY in ADDITION to "a" (above) is that the phrase "GET help" SUGGESTS to me that that there MAY BE some IMPLIED SERVICE or RESULT, and THESE are NOT ANY KINDA SURE FOUNDATION for THIS Company. So, INSTEAD, PLEASE DO... ;)

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